

## **Mission**

- To pair developed states, provinces, and countries with underdeveloped countries for the purpose of raising funds for humanitarian aid.

For example, to link Indiana with Kenya, New York with South Africa, and so on.

For example, the initiative would be called *Impact Kenya* within the state of Indiana, *Impact South Africa* within the state of New York. Larger states such as California may work on two or more countries. For example, Northern California may work on one underdeveloped country while the rest of California may work on another. Or larger states may work on larger underdeveloped areas. For example, New York may be paired with South Africa. In contrast, a group of smaller states or states with less resources may work on one underdeveloped country.

- To utilize universities within these developed areas as leadership vehicles for discussion and action in aiding the underdeveloped countries.

Each university would pair up with one underdeveloped community or an underdeveloped area within the partner country.

The idea at hand is to link developed areas with underdeveloped areas. For example, Indiana may be linked with Kenya for the purpose of humanitarian aid and educational exchange.

- To primarily raise funds for and strengthen existing U.S.-based nonprofits in the international areas of interest.

- To utilize Impact Student Organizations with faculty insight to carry our fundraising, event planning, and advocacy for these internationally-focused U.S.-based nonprofits.

- To not only focus on the international community but the local community as well. Local poverty will be addressed as well by utilizing universities and using the same methods that the international program uses. For example, *Impact New York* would partner with local New York poverty alleviation organizations and strengthen them through fundraising and advocacy. The name of both the local and international efforts would be *Impact New York*, *Impact South Africa*.

## **Working Together**

Universities will work together because some departments may be stronger than others and because underdeveloped communities will be dependent on one another in terms of economics, public health, politics, etc. By working together, universities will foster a strong sense of community and unity.

## **Addressing the Multiple Aspects of Development**

The 2000 UN Millennium Development Report explains that healthcare, education, and human rights are interdependent and feed off each other. The report also explains that economic growth

alone does not guarantee human rights. Healthcare cannot survive or become sustainable without education and human rights and vice versa.

For example, an individual who is gravely sick will find it difficult to fight for human rights or learn math, let alone attend school. The same individual would find it difficult to obtain healthcare or education without having the human rights focus to access available healthcare or education.

The Impact initiative aims to focus these multiple aspects of development on one area to make the development sustainable. One may compare this initiative to building multiple parts of a bridge so the bridge (the people in poverty in this case) can stand alone (be self-sufficient). By only building one part of the bridge such as solely healthcare or education or human rights, the bridge may not be able to stand alone. By building multiple parts of the bridge, the bridge can stand on its own.

For example, the business school may raise money and help implement micro-enterprise initiatives to promote economic growth whereas the education school may work in sending teachers. Journalism students may write stories about the communities while telecommunication students may broadcast trips and fundraising events for Impact. A range of areas appropriate to the underdeveloped country would be addressed such as agriculture, democracy building, business, education, healthcare, clean water, legal work, and art.

### **Leadership Structure**

The Executive Director is responsible for obtaining funding and evaluating regional directors and addresses concerns among directors in general.

Regional Directors will oversee Directors within a particular region such as Africa or Latin America through evaluative measures and recommendations. Regional dynamics will be examined, and a visionary perspective will help bring a cohesive interdependence and peace among regions.

Directors in each state will manage student organizations and initiatives at universities. They will initiate and manage nonprofit relationships pertaining to local and international communities and initiate and manage community relationships both local and international. Interested individuals from other states or regions are also welcome to contribute and work in tandem with the platforms the Directors oversee.

### **Impact Student Organizations would:**

- Fundraise for U.S.-based internationally-focused humanitarian organizations
- Possibly develop humanitarian projects in tandem with the U.S.-based Nonprofits that work within the assigned community with oversight by the Impact Director
- Raise awareness about the underdeveloped community and about Impact

### **Short-term Goals**

Advocate for Impact to be taken as service-learning credit in different departments.

Promote cultural awareness.

Impact Student Organizations fundraise for the assigned U.S. nonprofit(s).

Collaborate with like-minded student organizations both here and in the underdeveloped country.

### **Long-term Goals**

Work toward UN Millennium goals.

Focus in a specific country with multiple departments involved.

Institutionalize Impact through universities, colleges, professional schools, businesses, hospitals, schools, etc. in order to make the initiative solid and to link a state with an underdeveloped country.

Link each university with a community/area in the underdeveloped area.

Create a model that can be replicated by other universities in other states, provinces, and developing nations.

Address the systemic problems of underdevelopment.

### **Summary of Goals for Impact**

Create a long-term relationship with one country therefore enabling definitive completion of developmental goals.

Focus on bringing together aspects of development in a specific country so that the country's development is more sustainable.

Institutionalize Impact through universities, colleges, professional schools, businesses, hospitals, schools, etc. in order to make the initiative solid.

Create a model that can be replicated by other universities and their developed states, provinces, and countries.

Address the systemic problems of underdevelopment.

## **Values**

**Conflict Management:** Learning about effective conflict management builds character and respectful, meaningful dialogue. Impact believes that building healthy relationships is integral to an ethical individual and organization. The skills necessary for these relationships include accurate perception, empathy, written and verbal communication, and critical thinking and problem solving. These skills can be developed within the context of conflict management. Impact offers a workshop on conflict management to its members and leaders as well as for interested individuals. Impact leaders are required to respond to the workshop.

**Cultural Sensitivity:** We treat people in poverty with respect by not defining them by their circumstances but by their intrinsic value. Impact offers a workshop centered on this topic. Furthermore, an educational workshop about the cultural background of the country of interest is required. Impact leaders are required to respond to the workshop.

**Partnerships:** We work together with the existing efforts of internationally-focused nonprofits.

**Transparency and Accountability:** We strive to carry out strategy and goals in a clear, direct manner, and to be held responsible for our actions.

## **How Does Training Work?**

Training student organizations involves learning about the cultures of interest, learning about cultural sensitivity, learning about conflict management, appreciative inquiry, and other leadership principles. An emphasis on grace and accountability concerning all aspects of leadership with a measured focus on tangible results will be emphasized. Advocacy and fundraising for nonprofits who are partners will be carried out. Additionally, service-learning initiatives through coursework in different disciplines will be encouraged and developed in conjunction with partner nonprofits. A code of conduct will be expected to be upheld among student organizations and will center around Impact's guiding principles. Failure to uphold this code of conduct can result in dismissal from Impact.

## **The Potential**

This approach is distinct from other anti-poverty initiatives because it collectively does the following:

Impact systematically pairs developed states, provinces, and countries with underdeveloped countries.

Impact unifies efforts by utilizing universities as leadership vehicles.

Impact aims to create synergy among pre-existing internationally focused organizations and individuals and therefore more impactful results.

Impact approaches poverty from a multidisciplinary standpoint.

Impact reduces bureaucracy.

Impact separates its multidisciplinary efforts into manageable parts so that progress is sustainable.

Impact utilizes academic institutions which have the credibility, resources, and motivation to properly channel these resources effectively.

Furthermore, universities are an ideal vehicle to propel this initiative because they contain the following:

Resources  
Knowledge  
Objectiveness and Credibility  
Sustainability

### **Benefits**

The benefits of Impact for universities would be invaluable. Universities strive to teach students about diversity, different cultures, service, and community. Impact can and will not only achieve goals for both the university and its students, but it will create student leaders who will strive to make a positive impact on the world. On top of this, Impact targets students from all majors. Successful development relies on future doctors, engineers, economists, entrepreneurs, and more and therefore, all students can apply their field of interest.

The benefits of the program for state residents and internationally-focused organizations will also be invaluable. Ultimately, they will be a group of compassionate people working together efficiently to create a safer, more just international environment.

Both students and non-students would gain knowledge about the culture, politics, and environment in another country, and this knowledge would not only expand their experience outside the developing world but also introduce to them different ways of life and world views.

Impact would also improve international security by addressing pressing issues such as health epidemics.

### **Highlights of Impact**

- Impact partners with internationally-focused anti-poverty organizations and fundraises and/or travels through them. Although the nonprofit world is extremely competitive for funds, Impact believes in win/win situations. Through these partnerships, Impact avoids duplication of efforts and supports existing efforts.

- Furthermore, Impact believes in focused systematic efforts. By pairing universities with underdeveloped communities and at a larger level developed states, provinces, and countries

with underdeveloped countries, development will not only be collaborative but effective.

- This pairing will involve starting student chapters at each university. For example, *Impact Kenya Purdue*, *Impact Kenya IU*, and so on. These chapters would fundraise for underdeveloped areas of interest, raise awareness, and advocate for Impact.

- Lastly, Impact cares about the personal development of the individual. We encourage this personal development through our values centered around conflict management, culturally-sensitive service, and collaborative partnerships. Consequently, we hope to build a more peaceful just society.

### **Local Focus**

Poverty within the U.S. and other developed areas will be addressed using the same clearinghouse approach. Existing anti-poverty organizations will be strengthened primarily through raising funds by student organizations with the name Impact \_\_\_\_\_ (developed state/area). For example, Impact Indiana.

### **Funding Source**

Impact Fashion House is a proposed initiative where fashion students come together as a student organization at each university to create fashion and sell it to fundraise for an Impact Fund in each state. This Impact Fund would serve as a financial resource to contribute to projects, events, or causes centered around Impact's mission. Furthermore, a portion of the fund will be reinvested by MBA students to generate more money and to replenish funds spent.

### **Thank You's**

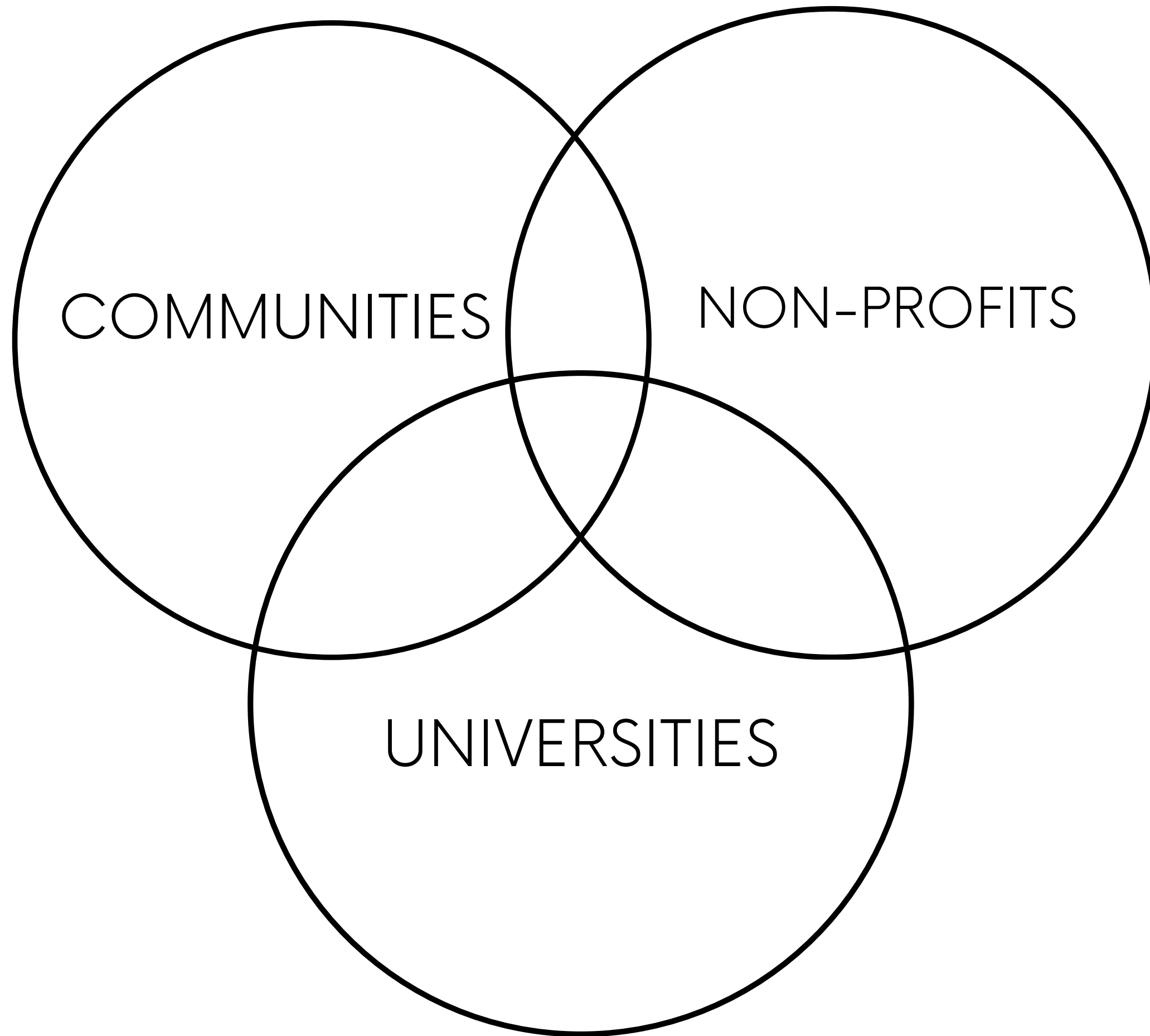
A special thank you to God Who inspired this. And the following individuals for contributing support and/or ideas:

Divya Pathak, Laura Teofilo, Dr. Carole Scifres, Phillip Johns, Dr. Randall Baker, Dr. Kenneth Gros Louis, Dr. David Audretsch, Dr. Allen Anderson, Ryan Walsh, Tracey Mack Parker, Indiana University Writing Tutorial Services

# IMPACT

GLOBAL POVERTY ALLEVIATION

VISUAL GUIDE



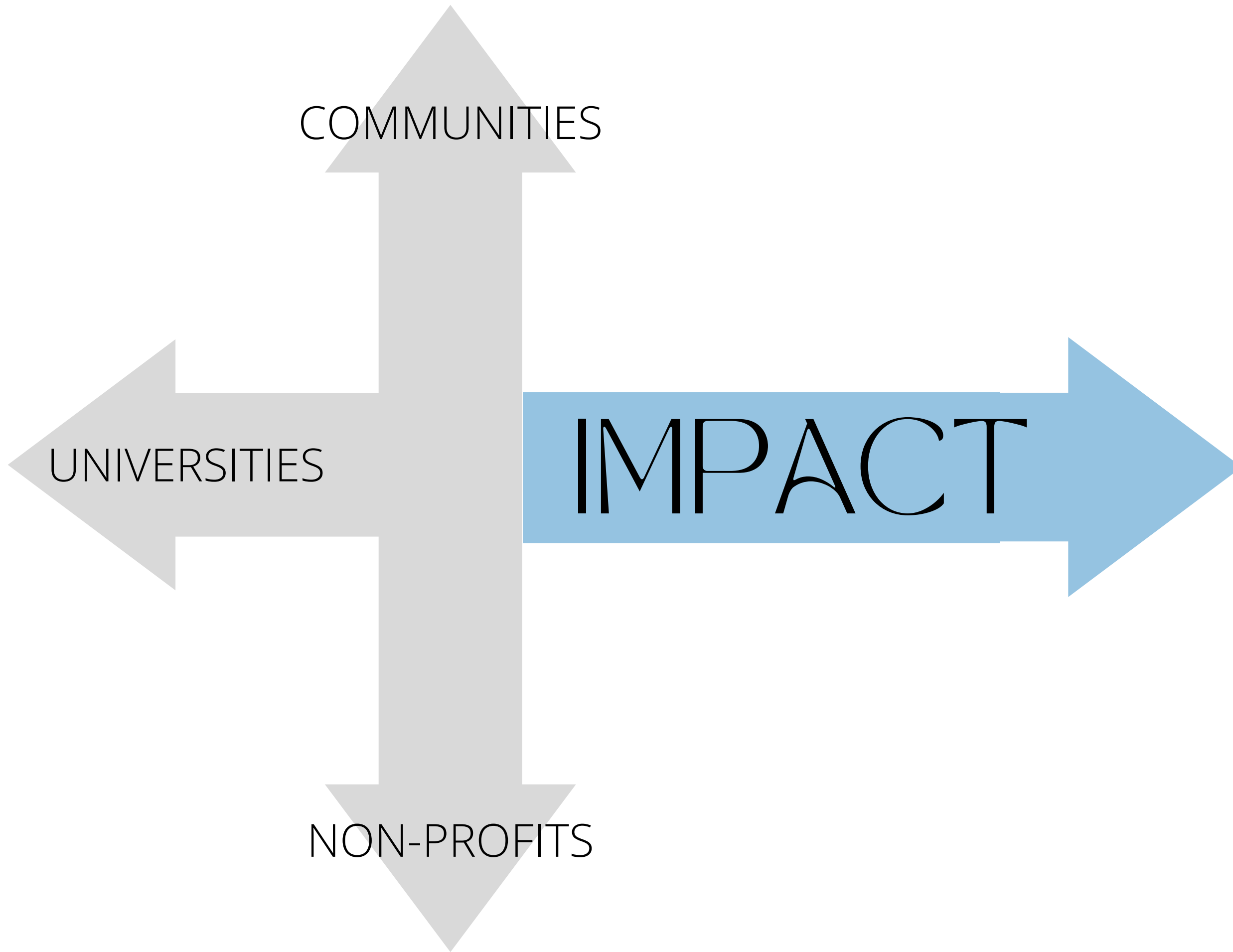
COMMUNITIES

NON-PROFITS

UNIVERSITIES







- Unifies efforts by utilizing universities as leadership vehicles
- Approaches poverty from a multidisciplinary standpoint
- Creates synergies among pre-existing, internationally-focused organizations and individuals to drive more impactful results
- Reduces bureaucracy
- Divides multidisciplinary efforts into manageable parts so that progress is sustainable
- Channels credibility, resources, and motivation from academic institutions to best serve international poverty alleviation efforts



# IMPACT



## UNIVERSITIES

STUDENTS AND EDUCATORS:

- POSSESS SKILLS AND RESOURCES
- DESIRE EXPERIENTIAL LEARNING AND RESEARCH OPPORTUNITIES

- A POINT OF CONNECTION
- UNIVERSITY VOLUNTEERS ASSIST NON-PROFITS
- VOLUNTEERS BENEFIT FROM DIRECT EXPERIENCES
- SOCIOECONOMIC HEALTH EXPANDS



## NON-PROFITS

- IN NEED OF VOLUNTEERS, MATERIALS, FUNDS
- CAN PROVIDE EXPERIENTIAL OPPORTUNITIES



NEW YORK



SOUTH AFRICA